Who we are!

3
Office Locations

10+
Countries

100+
Customers

50+
Azure

50+
Microsoft 365

20+
Dynamics 365

20+
Power Platform

50+
SOC

30
Support & MS

TOP CLOUD CONSULTING COMPANY · Clutch · DUBAI 2023

IAMCP 2024 P2P AWARDS

International Organization for Standardization · ISO · 27001

International Organization for Standardization · ISO · 9001

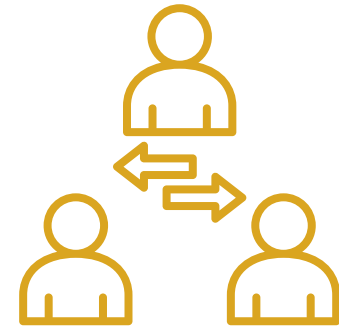SOC 2 TYPE 2 · AICPA SOC

100K+

G ★★★★★

Distributor's Challenge

High ticket volume with no in-house troubleshooting

No direct customer interaction, leading to unresolved issues

Lack of in-house expertise

Inconsistent project delivery & resource constraints

Alif's solution

Partner Enablement:
- Complimentary Partner Center Assessment
- Tenant Assessment to Secure New Opportunities
- Training & workshops for customers
- Technical documentations (RFPs/RFQs)

Project Delivery & Resource Constraints:
- Dedicated Project Management
- Scalable Resource Pool
- Structured Workflow

Reduction in ticket volume:
- Proactive Support (24/7)
- A team of technical expertise at all levels available round the clock

Partner Enablement (White-Labelled)

Free Partner Center Assessment

OPTIMIZE | INNOVATE | GROW

Maximize Incentives

Boost Performance

Enhance Competitiveness

Strategic Growth

- **MCI Engagement Funding:** Maximize the use of MCI funds to support partner growth initiatives.
- **Co-Op Funding:** Optimize the utilization of co-op funds for marketing and sales activities.
- **Rebates:** Identify and claim available rebates to boost profitability.
- **Competency Attainment:** Ensure all necessary competencies are met for enhanced Microsoft partnership status.
- **Incentive Opportunities:** Uncover and leverage incentive programs to drive business growth.
- **Performance Metrics:** Analyze and improve key performance indicators within the Partner Center.
- **Resource Alignment:** Align resources with strategic goals to increase efficiency and effectiveness.

Partner Enablement (White-Labelled)

Free M365 Tennant Assessment: Enhance Security and Performance Immediately!
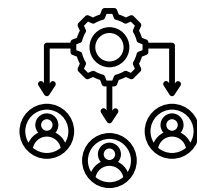
What we Assess?

Intune Features

Microsoft Defender

Entra ID

Purview

Secure Score Assessment

Security Hardening

WHAT PARTNERS ACHIEVED

- Assessments revealed gaps, leading to new projects in upgrades and security.
- Insights from assessments positioned partners as trusted advisors, fostering long-term relationships.
- Enabled upselling of advanced services, expanding the partners' portfolio and revenue.

Scope of Services

SUPPORTED PRODUCTS

Microsoft Azure

Dynamics 365

Power Apps

Power BI

Visio

Copilot

Office Suite

ADDITIONAL SERVICES

RFPs

RFQs

Pre-Sales Support

Project Delivery & Resource Utilisation

Project title	Description	User base	Tentative Timeline
Intune Implementation	Endpoint assessment, Device Onboarding, Device Enrollment, Device Autopilot, Creating and deploying Intune policies, App protection policies, Device health monitoring, Reporting and support.	7000 users	4 months
Migrating On Premises Environment to M365	Assessing On premises Environemt, Users, Groups, Distribution Lists, Policies, Permissions, devices and its compatibility with M365 environment.	2200 users	9 months
SharePoint and EMS Implementation	Implement SharePoint sites, subsites, permissions, and EMS Suite: Intune, Microsoft Defender for Office, Microsoft Defender for Endpoint,Data Loss Prevention(DLP), Microsoft Information Protection (MIP), managing automated rules,	1000 users	4 months
Azure Virtual Directory implementation	Azure Environment Setup, Host Pools, Session Hosts, User Profile Management, Identity and Access, Application Management, Security	120 servers	3 months

Project title	Description	User base	Tentative Timeline
On premises to Azure Migration	Assessment, Application Inventory, Dependency Mapping, VPN/ExpressRoute, IP Addressing, Lift-and-Shift, Re-platforming, Azure Database Migration Service, Azure Storage	85 servers	2 month
Azure Infra implementation and DR setup	Resource Organization, VNETs, NSGs, Azure Firewall, VM Selection, Availability Sets, Scale Sets, Managed disks, Blob Storage, Azure Monitoring, Automation update manager, Azure Backup, Region Pairing, VNet Peering, ExpressRoute	90 servers	2 months
Dynamics - HR module implementation	Employee Management, Recruitment and Onboarding, Performance and Feedback, Learning and Development, Compliance and Safety, Time and Attendance, Compensation and Benefits	350 users	6 month
Dynamics - CRM Module Implementation	Sales Management, Customer Service,Marketing Automation, Field Service, Project Service Automation (PSA), Integration and Customization.	700 users	5 month
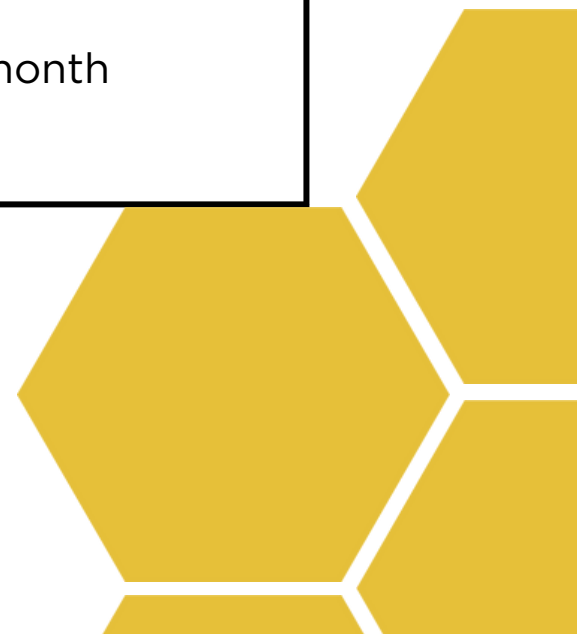
Impact of Alif Consulting's Support & Project Management

Reduced Support Ticket Volume

75% reduction in Microsoft escalations

Enhanced Customer Satisfaction

Improved direct engagement and project delivery

Operational Efficiency

Streamlined support processes and successful project outcomes

Strategic Growth

Enabled Redington to expand service offerings and strengthen customer relationships

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ALIF

Thank You!