

Guidance:

Azure Migrate and Modernize & Azure Innovate @ Inspire

- Azure Migrate and Modernize & Azure Innovate are 'Offerings' (not 'Programs' or 'Benefits')
- **Offering names will not be abbreviated** and will be used in their full form so as not to confuse with product names (AI = artificial intelligence, not Azure Innovate)
- When referred to together, these will be referred to as **"Azure Hero Offerings"**
- Azure Migrate and Modernize will be used in its full form without the "&" and also not to create confusion with Azure Migrate, the service.
- Both Azure Migrate and Modernize and Azure Innovate will be talked about together. There should not be any session mentions for only Azure Migrate and Modernize or only Azure Innovate.

The following slides are individual options to insert into your session




Announcing

Azure Migrate and Modernize & Azure Innovate

Hero partner offerings with everything you
need in one place

aka.ms/azureP offerings

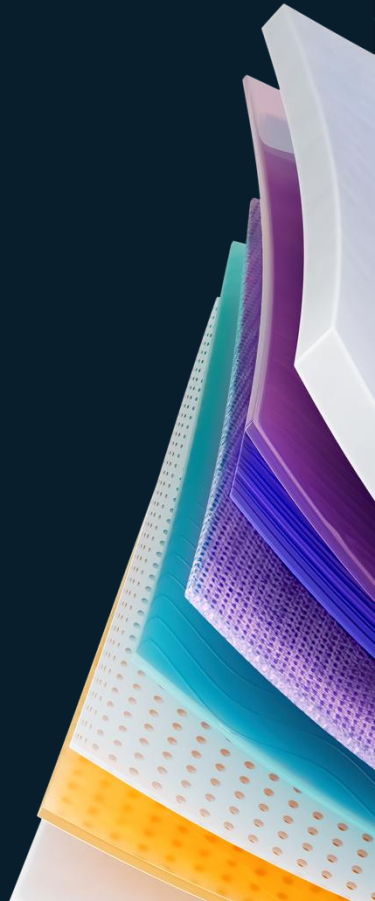


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Accelerate with comprehensive offerings

Increased deal velocity with assessments, pilots, tooling and technical best practices

Fast time to value with seamless and automated approvals



Maximize your earning opportunities

Rich investments for every stage of the customer journey

Consolidated incentives with self serve, easy access in Partner Center



Activate across more scenarios and customers

End-to-end coverage of customer needs from migration to AI innovation

Built for all, from SMB to enterprises, SI's and ISV's

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Note: designers can update these slides to match any of the event colour themes

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Note: if you want to use this design, it has to be **without** the “announcing” bubble (it competes visually with the bubbles in this content design)

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Azure Migrate and Modernize

- Migrate and Secure Windows Server and SQL Server
- Migrate SAP
- Migrate Enterprise Apps
- Migrate Linux Estate
- Migrate Oracle
- Innovate with HPC, AI Infrastructure

Azure Innovate

- Power Business Decisions with Cloud Scale Analytics
- Build & Modernize AI Apps
- Accelerate Developer Productivity (coming soon)
- Accelerate Innovation with Integration Services (coming soon)

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Announcing

DO NOT USE

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Everything you need in one place to achieve success at scale



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