

# Partner customization guidance

This template can be customized for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See **example below** for how the original template colors can be customized)

Yellow highlights in this template indicate the areas where text or graphics should be customized for your brand.



*Original template color scheme*



*Example of template that has been customized with brand colors, logo, and icons*

- 1 Replace the "Partner Logo" placeholder with your company logo where applicable.

Per Microsoft's Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Security logo.

See more partner co-branding guidance [here](#).

- 2 Replace all instances of "Partner Name" or "Partner Solution" with your own company/solution name and add any additional partner-specific content where identified. Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

- 3 Replace the template font with your brand font, matching weights. (Note that font type sizes vary and you may need to adjust your size to fit).

- 4 Change the gray color blocks, overlays, icons, and text headlines to your own brand color(s). See example to right.

- 5 Save your final customized presentation. Delete this instruction slide and use the **File** pulldown menu to select **Export** to save your presentation as a **JPEG** with a new name.

## LinkedIn ad content

The ads in this template are designed to be used in succession for a carousel ad campaign on LinkedIn. The following content can be customized and leveraged in combination with the images when setting up the campaign.

### Ad copy:

A multi-cloud world requires a new approach to security. Learn how to protect your multi-cloud workloads with advanced threat protection technologies and leading threat intelligence with [Partner Name] and Microsoft. [Download the e-book to learn more](#) >>

### Image 1 Header:

Get integrated protection for your multi-cloud resources, apps, and data

### Image 2 Header:

Learn how to modernize your security practices to meet the unique needs of the cloud with [Partner Name] and Microsoft

### Image 3 Header:

Download the e-book to learn more

Partner Logo

Strengthen your  
multi-cloud  
security posture

Partner Logo

And defend  
against today's  
evolving threats.

Partner Logo

Protect your enterprise  
with **[Partner Name]**,  
Microsoft, and a  
comprehensive cloud  
security strategy.

Download the e-book

 Microsoft Security