

Use the template in this PowerPoint deck to customize the datasheet for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See example below right for how the template colors can be customized)

Yellow highlights in the template indicate the areas where text or elements should be customized for your brand.

1 Replace the "Partner Logo" placeholder with your company logo on front and back of the datasheet. Per Microsoft's Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Azure logo.

2 Replace all instances of "Partner Name" or "Partner Solution" with your own company/solution name, and add any additional partner-specific content where identified. Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

3 Replace the template font with your brand font, matching weights. (Note that font type sizes vary and you may need to adjust your size to fit.)

4 You may change the solid color block sections, gradient overlays on the graphic banners, and text headlines to your own brand color(s).

5 Save your final art. Delete this instruction slide and use the File pulldown menu to select Export to save as a PDF.



Partner Logo Microsoft Azure

Azure Migrate & Modernize and Azure Innovate

Turn your vision into impact on Azure and move forward with confidence with assistance from Microsoft and **Partner Name**.

Lower costs and reduce risk with assistance from Azure specialized partners

With **Partner Name** by your side, you're working with an **Azure Expert Managed Services Provider (MSP)** or **partner with an Infrastructure & Database Migration Azure Specialization**. Having met rigorous standards, we're among a top tier of Microsoft partners trusted to lead you through these exciting offerings.

- A proven approach for all your needs**
 - Get migration and modernization support across applications, data, and infrastructure
 - Get assistance with assessing your environment and planning your migration to build a robust business case and TCO justification
 - Leverage Microsoft's Cloud Adoption Framework and Well-Architected Framework for security, governance, data, and networking design
- Optimize costs and drive sustainable outcomes**
 - Enhance your cloud skills with subsidized Azure technical training delivered through Microsoft Learning and **Partner Name**
 - Use free tools to move efficiently and stay cost-optimized once on Azure
 - Contribute towards environmentally sustainable outcomes while driving operational efficiencies
- Move confidently with expert help**
 - Microsoft works hand in hand with experts at **Partner Name** to migrate data and take full advantage of Azure security, scale, and innovation
 - Build cloud skills and long-term organizational readiness with the right mix of learning options
 - Access personalized, self-guided resources to support your unique needs

Offering benefits

- Count on a proven methodology and best practices
- Gain new skills with technical training courses
- Get free cloud migration tools from Azure
- Access in-depth assistance from FastTrack for Azure engineering
- Receive offers for reducing migration costs
- Connect with your Azure specialized partner, **Partner Name**

"We are on a multi-year transformation journey, and cloud migration is an important first step. Azure offered the right mix of training, best practice guidance, tooling, and specialized partners to best meet our needs. Importantly, Microsoft was prepared to work hand-in-hand with us and showed deep commitment to our success."

Marc Gunter, VP of Infrastructure, Planning, and Engineering at CIBC

Template in original color scheme

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Example of the template that has been customized with brand colors

Explore Azure Migrate & Modernize and Azure Innovate today

Flexible to meet your unique needs. Cost-effective to meet your budget.

Get started today

- 1 Get nominated**
Tell us about your migration project and we can nominate you for the offerings.
- 2 Learn more**
An expert will define the right mix of resources and advise you on next steps.
- 3 Migrate and maximize your ROI**
Partner Name will help you assess, migrate, and modernize your workloads to Azure. Plus, we'll provide guidance to ensure your workloads are secure, well-managed, and kept cost-optimized on an ongoing basis.

Get help at every stage of your cloud migration journey

Define strategy | Plan | Offerings Scope | Ready | Adopt | Govern and Manage

Business strategy | Partner support | Discovery and assessment | TCO / business case modernization plan | Migration | Technical testing | Landing zone | Evaluation

Let's move forward together with confidence. We're here to help at every step.

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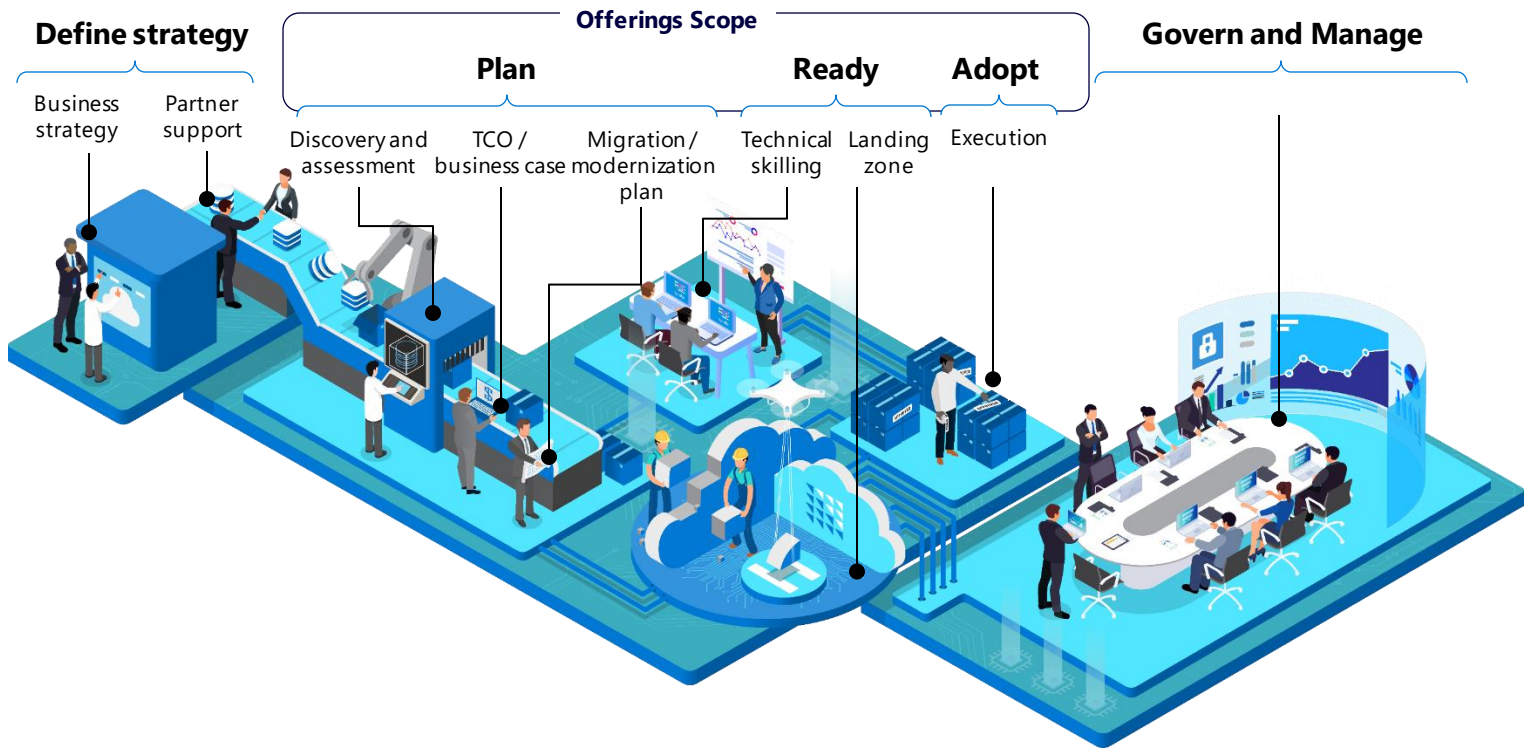
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