

Partner customization guidance

These ad templates can be customized for your brand by adding your logo and content where noted, and optionally replacing the colors and fonts.

(See **example below right** for how the original grey template colors can be customized)

Yellow highlights in this template indicate the areas where text or graphics should be customized for your brand.

- 1 **Replace the “Partner Logo” placeholder with your company logo on the first identical slide.** Per Microsoft’s Partner Brand Guidelines, ensure your logo is 120% of the size of the Microsoft Security logo.

See more Partner co-branding guidance [here](#).

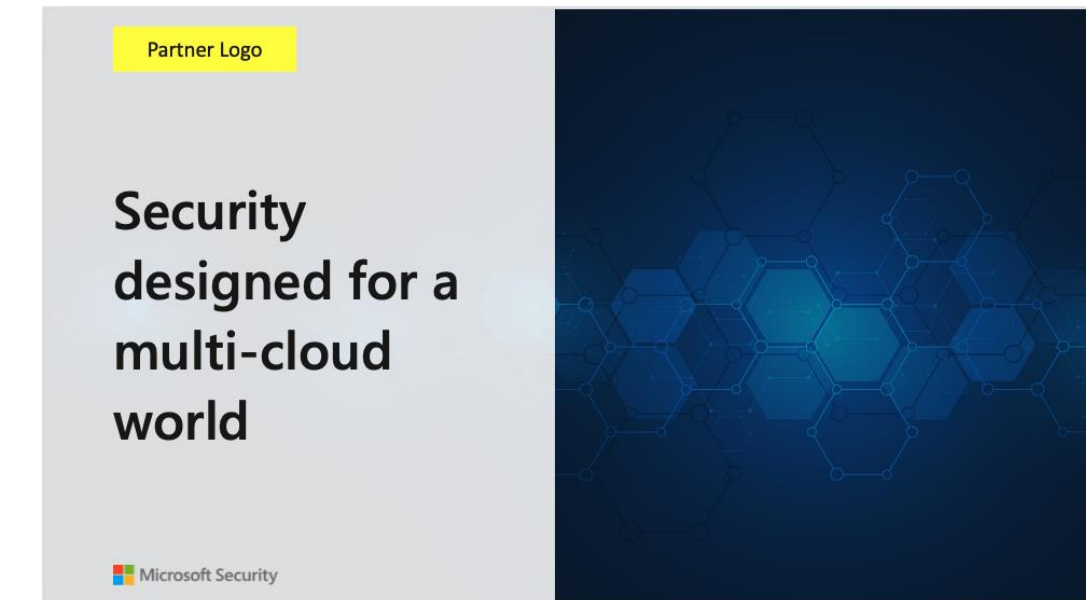
- 2 **Replace all instances of “Partner Name” or “Partner Solution” with your own company/ solution name and add any additional partner-specific content where identified.** Be sure to remove the yellow highlighting and change the font color to match the surrounding text.

- 3 **Replace the template font with your brand font, matching weights.** (Note that font type sizes vary and you may need to adjust your size to fit).

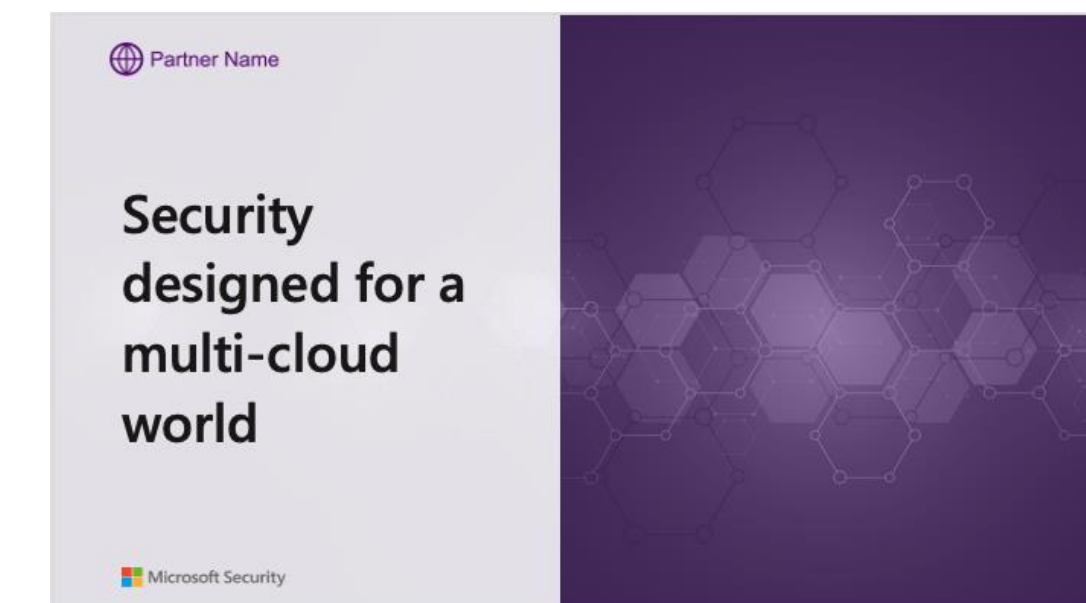
- 4 **Optionally, change the gray color blocks, overlays, and text headlines to your own brand color(s).**

- 5 **Delete this slide and the ad content slide.** Make sure you have saved the information somewhere else so you can still access it to post alongside your video upload.

- 6 Save your final art. Use the **File** pulldown menu to select **Export**, and select **MP4 or MOV** as the file type. Copy the accompanying content on the next slide to use alongside your ad images.



Template in neutral grey color scheme



Example of template that has been customized with brand colors and logo

LinkedIn ad content

The following content can be customized and leveraged with the video exported from this file.

Ad content:

A multi-cloud world requires a new approach to security. Learn how to protect your multi-cloud workloads with advanced threat protection technologies and leading threat intelligence with [Partner Name] and Microsoft. [Download the e-book to learn more >>](#)

Partner Logo

Security designed for a multi-cloud world

Download the e-book

